



50th IFTDO
World Conference & Exhibition
Golden Jubilee
Egypt , 22-24 .APRIL 2024



INTERCONTINENTAL®
HOTELS & RESORTS

Redesigning the future

Egypt , 22-24 .APRIL 2024

40 International Speakes



It is a great pleasure to welcome you to the 50th IFTDO Human Resources Development World Conference and Exhibition, which will be held on EGYPT, 22-24 April, 2024 in the fascinating City of Cairo, Egypt. The theme of the conference is "Redesigning the Future which is currently dominating our thoughts and HRD people all over.

The theme was intentionally chosen as a revival of the Silver Jubilee's theme of "Designing the Future" which was also celebrated in Cairo 1996. Revisiting the same theme once again reflects the numerous changes that took place in all aspects of life which in turn affected the Training industry and the Development activities.

Redesigning the future is becoming more imperative to be discussed as we are now witnessing an era of rapidly and severe changes in all sectors and industries. HR people are considering social developments, consumer behavior, digital transformation, emerging technologies, COVID 19, political instability and more changes are affecting and will change how businesses and people will be managed.

Redesigning the future entails many variables that should be considered.

This Conference will not be a regular event as it will be the Golden Jubilee of the IFTDO (50th Anniversary of IFTDO). The planned celebrations will give this conference an air of glamour and a special attraction. It will be an opportunity to view

the past 50 years of IFTDO accomplishments and look auspiciously into the future to define its role in the decades to come.

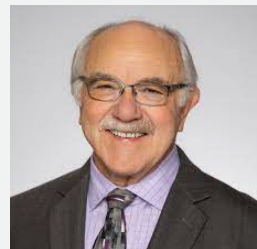
Visiting New Egypt with all its new culture, and historical charming places, is a special event in its own. Participants will not only attend the work sessions and IFTDO festivities, but will also have the chance to enjoy the planned excursions and savor some

Don't miss that one life-time opportunity where we will communicate, interact, share experiences, celebrate, and enjoy.

Pre Conference Workshop

Measuring The Impact & ROI for Learning & Development

Learn the World's Most Used Evaluation System: ROI Methodology in a One-Day Workshop 21 April 2024 - Cairo, Egypt



Jack J. Phillips, Ph.D

CONFERENCE TOPICS

Our Future: A global perspective

1. The Geopolitical changes shaping our future
2. The challenges for global economy
3. Challenges of Climate change in Africa
4. What to expect in VUCA world ?
5. The shadows of global crisis: pandemics, wars and conflicts
6. The world after 100 years of Globalization: are we better now?
7. Challenges for global supply chains
8. The Internet of things and Supply chains

Learning and Development: The Future of Training and Education

1. Remote / online training: opportunities and challenges
2. Horizons for Metaverse in education and training
3. The future of online learning technologies and platforms
4. Skills to build for the future
5. Measuring training impacts in online training
6. How to compete in online training?
7. Human Capital capacity building

Leadership and Managing In Uncertain Future

1. Redesigning organizations for a Hybrid Future
2. High Insolvent Management
3. Leadership in Remote working
4. Leading for Sustainability
5. Green Management
6. Superior and responsible leadership
7. Digital Leadership

Technology Forming Our New Reality

1. Cloud Computing and Cybersecurity
2. Digital transformation: changes and chances
3. Artificial Intelligence in organization
4. Augmented Reality and Metaverse: Horizons and Caveats
5. Challenges of technology in developing countries
6. Big Data in organization
7. The future of Enterprise Resource Planning (ERP) soft-wares
8. Fintech: a new financial future

Diversity: New Realities and Challenges

1. Gender diversity: redesigning our future
2. Remote working and diversity inclusion
3. Digital entrepreneurship and diversity empowerment
4. Generation differences: a real challenge for management
5. The increase in age average: a new challenge for management



CONFERENCE FEES

	Conference	Conf. + Workshop*
IFTDO Members	\$ 1200	\$ 1500
NON - Members	\$ 1300	\$ 1600

* Workshop fees 300\$



**team
misr**

For Registration

Tel (landline): +962 6 5355506

Tel (mobile): +962 79 7318303

Tel (mobile): +962 79 5443566

Email: info@gc-jordan.com

www.gc-jordan.com